

The logo icon for UKDA, featuring a stylized white arrow pointing downwards and to the right, composed of several overlapping geometric shapes.

**UKDA**

**PROPOSAL**

Bringing excellence to grassroots darts in the UK

WHAT ARE WE TRYING TO ACHIEVE?

**A NON-PROFIT  
ORGANISATION, FORMED  
TO REBRAND AND  
IMPROVE THE IMAGE OF  
THE GRASSROOTS GAME  
IN THE UK**



# CHAIRMAN'S ADDRESS



Firstly, may I take this opportunity to thank you all for the positive responses and feedback the United Kingdom Darts Association (UKDA) have received since we released our skeleton proposal to the public some weeks ago now.

As Chairman of the UKDA, I have every faith in the incredible management team we have been able to assemble and that they will be able to guarantee the future success of grassroots darts in the UK.

My experiences in the BICC have seen many ups and downs but it is a system I have always had great belief in and feel that now is the time for it to be rejuvenated into something the counties can be proud of. Our proposal isn't just about raised prize monies, although that is a very important aspect, it's also about the UKDA and the individual counties working together to preserve the history of county darts and to get the best out of our playing members, giving them something to play for whilst making our non-profit organisation self-sustainable for many years to come.

Please take time to go through this final proposal, we look forward to receiving your entries into the new UKDA National League.

The UKDA are sure you will enjoy it's content.

Yours in the sport of darts

Johnny Stefano  
UKDA - Chairman

A handwritten signature in black ink, appearing to read 'J. Stefano', written over a horizontal dotted line.



# COMPANY FORMATION



The United Kingdom Darts Association Ltd (UKDA) is a not for profit company.

The company is Limited by Shares instead of the previous standard Limited by Guarantee.

Limited by Guarantee means an initial guarantee of £1 is made by the Directors; this is the extent of any guarantee. The profits of the company are distributed back into the company. The Directors make all decisions and do not need to provide any information or voting to anyone outside of themselves unless they choose to do so.

Limited by Shares is similar to Guarantee but the guarantee is provided through shares. With every share comes a vote and the right to information. The Directors still run the company but will keep the shareholders up to date. At the AGM the shareholders will be invited to attend, receive updates and vote if needed.

The UKDA is offering all counties and the respective nations the opportunity to purchase 100 shares for £100. This is a one-off fee.

The UKDA plans to provide quarterly management accounts to the shareholders to keep them up to date with the company finances.





## EXECUTIVE MANAGEMENT TEAM



Johnny Stefano

Chairman

[johnny.stefano@ukdartsassociation.com](mailto:johnny.stefano@ukdartsassociation.com)



Colin Savage

Vice Chairman

[colin.savage@ukdartsassociation.com](mailto:colin.savage@ukdartsassociation.com)



Morgan Barrell

Head of Operations

[morgan.barrell@ukdartsassociation.com](mailto:morgan.barrell@ukdartsassociation.com)



Cat Handley

Co-Finance Manager

[finance@ukdartsassociation.com](mailto:finance@ukdartsassociation.com)



Mike Kenny

Co-Finance Manager

[finance@ukdartsassociation.com](mailto:finance@ukdartsassociation.com)





United Kingdom Darts Association

## MANAGEMENT TEAM



**Stephen Greenwood**

Regional Manager (Wales,  
Midlands & West)

[stephen.greenwood@ukdartsassociation.com](mailto:stephen.greenwood@ukdartsassociation.com)



**Debbie Jones**

Regional Manager (East,  
South & Home Counties)

[debbie.jones@ukdartsassociation.com](mailto:debbie.jones@ukdartsassociation.com)



**Davie Hanson**

Regional Manager  
(Scotland)

[davie.hanson@ukdartsassociation.com](mailto:davie.hanson@ukdartsassociation.com)



**Claire Stamper**

Regional Manager (North  
East & West)

[claire.stamper@ukdartsassociation.com](mailto:claire.stamper@ukdartsassociation.com)



**Darren Manning**

UK Commercial &  
Fundraising Manager

[darren.manning@ukdartsassociation.com](mailto:darren.manning@ukdartsassociation.com)

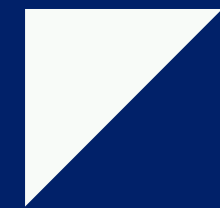


WHAT DO WE WANT?

# Our Mission

TO DELIVER A SOLID  
FOUNDATION FOR THE  
AMATEUR GAME, THAT  
SUPPORTS GRASSROOT  
DARTERS AT ALL LEVELS





# What we intend to do?

## UKDA NATIONAL LEAGUE

Re-brand and modernise the current structure, with healthy prize funds for teams and players.

## UKDA SINGLES & PAIRS

To run successful National singles and pairs events with healthy prize funds.



# Our Annual Meeting

## TO BE HELD IN AUGUST EACH YEAR

- Voting proposals to be submitted to the UKDA 8 weeks prior to the annual meeting.
- Voting proposals will be communicated to the member teams 6 weeks prior to the annual meeting.
- All teams must ballot their members on UKDA voting proposals and election of officers prior to the annual meeting.
- All Executives to be in post for a minimum of a 2 year period, and all other post holders for a 1 year period.

# What other opportunities do we have?

## YOUTH DARTS

We look forward to working with the existing youth organisations, and supporting them with funding and providing the future of our game with UKDA National Youth singles events.

## DISABILITY DARTS

To make funding to support the DDA.

# WE HAVE RE-BRANDED



# HOW DO WE PROPOSE TO STRUCTURE THE NATIONAL LEAGUE GAME?

## STRUCTURE

Each county will continue to play 9 matches per season.

## WHEN WILL THE SEASON START?

The UKDA wish to run the season from September to May, though considering the current pandemic, we are expecting a start date in early 2021. We will continue to listen to UK Government advice and monitor the situation. which may mean a start within a month of the green light being given.

## HOW OFTEN WILL WE PLAY?

One game will be played per month between September and May each season.



# England & Wales Leagues

## PREMIER LEAGUE

Cornwall, Devon, Essex, Glamorgan,  
Hampshire, Lancashire, Yorkshire,  
Warwickshire, Northants, Lincolnshire

## CHAMPIONSHIP

Cheshire, London,  
West Midlands, Dorset,  
Humberside, Staffordshire,  
Cambridgeshire, Oxfordshire,  
Sussex, Hertfordshire

## DIVISION 1

Kent, Buckinghamshire, Gwent,  
Berkshire, Somerset, Worcestershire,  
Suffolk, Surrey, Gwynedd,  
Nottinghamshire

## DIVISION 2

Cleveland, Merseyside,  
Derbyshire, Clwyd, Norfolk,  
Co. Durham, Middlesex, Cumbria,  
Wiltshire, Montgomery & Radnor

## DIVISION 3

Leicestershire, Bedfordshire, West of  
England, Tyne & Wear, Northumberland,  
Breconshire, Gloucestershire,  
Pembrokeshire, Shropshire, Isle of Wight

# Scotland Leagues

## NORTH

Grampian

Fyfe

Angus

Highland

East Stirlingshire

Perthshire

Central

Tay Valley

## SOUTH

Greater Glasgow

Borders

Ayrshire

Lothian

Lanarkshire

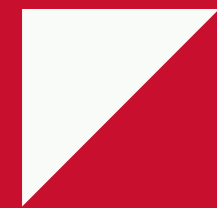
Renfrewshire

Clackmannanshire

# Who will be eligible to play?

## ELIGIBILITY CRITERIA FOR UKDA RUN COMPETITIONS AND EVENTS:

- Fully paid up UKDA members.
- All PDC Tour Card holders, providing they have played a minimum of 50% of Super League matches.
- Players from Guernsey, Isle of Man, Jersey and Northern Ireland are welcome to enter our UKDA Singles & Pairs events, through a qualifier to be held in these respective regions. The cost of entry will be £10 per player.



# Income from Counties and Players



## MEMBER COUNTIES

National League Entry Fee £800

National League Insurance £100

National League Membership £10

Singles & Pairs Entry Fee £0

Super League Cup Entry Fee £0

**Total Cost = £910**

## MEMBER PLAYERS

Annual Membership Fee £10

Entry into the National Singles & Pairs along with the Super League Cup included in the membership fee.





# How will our counties benefit?

Prize Funds for the National League game will be £12,000 per division of 10 teams.

Each county will be invited to purchase shares in the UKDA at a cost of £100 for 100 shares, which will entitle counties to vote at our annual meeting, (Payment to be made made upfront).

Costs for DartConnect will be covered by the UKDA.

# How will the players benefit from the £10 fee?

## ENTRY FEES PAID

Entry fees for the UKDA Singles & Pairs and the UKDA Super League Cup events included in the fee.

## HEALTHY PRIZE FUNDS

UKDA National League Monthly awards will see an excellent £1,000 in prize money being given away on each NL weekend across the entire league.

**The UKDA  
National  
League  
prize fund  
structure  
per division**

**UKDA NATIONAL LEAGUE**

Winner £2,400

Runner Up £1,800

3rd £1,560

4th £1,320

5th £1,200

6th £1,080

7th £840

8th £720

9th £600

10th £480

# The National League Monthly Awards prize fund

## MONTHLY AWARDS

Men's A £200

Ladies A £150

Men's B £100

Ladies B £80

**Monthly League Bonus (To the highest  
winning average in each division):**

Premier League

Men £50, Ladies £40

Championship, League 1, League 2, League 3

Men £40, Ladies £30

Scotland North & South

Men £30, Ladies £20



**The Men's  
UKDA  
National  
Singles &  
Pairs prize  
fund**

**MEN'S SINGLES**

Winner £3,500

Runner Up £1,200

Semi Finals £600

Quarter Finals £300

Last 16 £150

**MEN'S PAIRS**

Winner £1,500

Runner Up £750

Semi Finals £300

Quarter Finals £150

**The Ladies  
UKDA  
National  
Singles &  
Pairs prize  
fund**

**LADIES SINGLES**

Winner £1,500

Runner Up £750

Semi Finals £400

Quarter Finals £200

Last 16 £100

**LADIES PAIRS**

Winner £1,500

Runner Up £750

Semi Finals £300

Quarter Finals £150

# The UKDA Super League Cup prize fund

## MEN'S & LADIES PRIZE FUND

Winner £1,000

Runner Up £500

Semi Finals £250

Quarter Finals £100

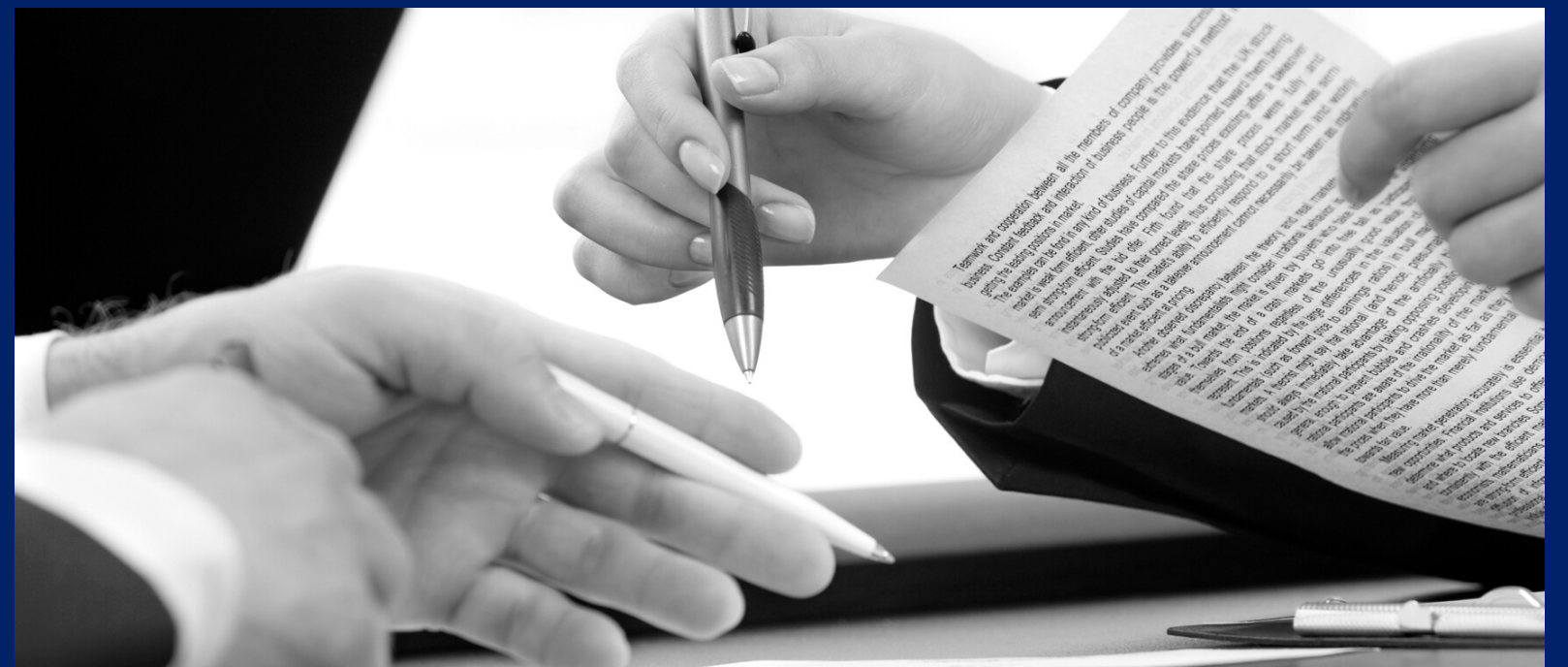


# Affiliations moving forward

To work with the **World Darts Federation** and to abide by their playing rules.

England Darts Organisation  
Welsh Darts Organisation  
Scottish Darts Association

For 1 x Executive from each Country to be invited to sit on our Management Team, in a non-executive role, and for all players to be considered for National Selection for their respective countries.





# ONLINE PLATFORMS

How are we going to  
exhibit our product?

## PLATFORMS AVAILABLE

### **Social Media**

Facebook @ukdartsassociation

Twitter @ukdassociation

### **Website**

[www.ukdartsassociation.com](http://www.ukdartsassociation.com)

### **You Tube Channel**

For Live Streaming



**We are delighted to be working with DartConnect**

*The Best Scoring System in Darts!*

**The UKDA are pleased to offer DC inclusively in your National League Fees**

All National League matches will be LIVE on DartConnect

**DartConnect accounts will be provided to Team Managers**

Player Registration will be administered by our Regional Managers

**Capability for the player draws in NL games to be randomised automatically**

Virtual Training Sessions will be run in advance of the new season

**Equipment can be hired at a cost for your in house darts events**

**BRINGING GRASSROOTS DARTS INTO THE 21ST CENTURY**







**We are pleased to have teamed up with some of the biggest operators to offer discounted Gym Membership as a benefit to all members**

Gym member benefits include access to the UK's largest network of health assessment providers, to offer discounts on health assessments, online GP appointments, online physio and counselling.

# IMPORTANT DATES

**NOTE:** UK

GOVERNMENT ADVICE  
MAY ALTER NATIONAL  
LEAGUE START DATE

## SHARE CAPITAL FEE DUE

31st August 2020 - £100

## NATIONAL LEAGUE FEES

30th November 2020 - £200

28th February 2021 - £300

31st March 2021 - £410

## PLAYER FEES DUE

31st December 2020

## NATIONAL LEAGUE START DATE

February 2021

# UKDA POLICIES

[PRIVACY POLICY](#)

[GDPR POLICY](#)

[COOKIE POLICY](#)

[SAFEGUARDING POLICY](#)

[SOCIAL MEDIA POLICY](#)

[TRANSGENDER POLICY](#)

*These policies can be viewed by clicking on the links above,  
or by visiting our website ([ukdartsassociation.com](http://ukdartsassociation.com))*



# Our 3 Year Plan

## WHERE WE SEE OURSELVES IN 3 YEARS

- To have our UKDA National Leagues and Super Leagues rejuvenated and thriving.
- To have fully intergrated the exisiting youth organisations under the UKDA umbrella.
- To have fully intergrated DartConnect into all of our Super Leagues.
- To have established UKDA Senior singles events.
- To have established Youth Singles & Pairs events across UK.



# Contact Us

**We'd love to hear from  
you on the proposal and  
value your input!**

**The future of our game is  
not just down to one  
individual, but all of our  
members.**

**JOHNNY STEFANO, CHAIRMAN**

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**United Kingdom Darts Association**